



SANTA CRUZ COUNTY
MEASURE Q

Measure Q Grant Proposal Application

1

Project
Overview

2

Tier 1
Application

Tier 1 - Community Catalyst Grant (Complete only if Funding Requested < \$50,000)

SAMPLE

1. Alignment with Measure Q Vision Plan Priorities

Thematic Areas (check all that apply)

- ☐ Water Resource Management
- ☐ Wildfire Risk Reduction and Forest Health
- ☐ Parks, Recreation, Access, and Equity
- ☐ Wildlife and Habitat Protection
- ☐ Coastal Protection and Adaptation
- ☐ Agricultural and Work Land Protection

Thematic Areas Narrative (max 300 words)

0 / 300 words

Project Prioritization Principles (check all that apply)

- ☐ Multi-Benefit Outcomes
- ☐ Match Funding and Leveraging Potential
- ☐ Equity Impact
- ☐ Climate Resilience Value

Prioritization Narrative (max 300 words)

0 / 300 words

Secondary Prioritization Principle Narrative (max 300 words)

0 / 300 words

2. Community Benefit

Target Community / User Groups (max 500 words)

0 / 500 words

Community Value areas (check all that apply)

- ☐ Public safety
- ☐ Health and well-being
- ☐ Access to nature
- ☐ Recreation opportunities
- ☐ Community identity or livability

Community Value Narrative + outreach/engagement (max 500 words)

0 / 500 words

3. Feasibility

Ground disturbance / capital project / site improvements?

Select...



Site Control (check all that apply)

- ☐ Applicant owns the property for the proposed project.
- ☐ Applicant has a written agreement with the landowner to conduct the project on their land.
- ☐ Applicant does not have a written agreement with the landowner to conduct the project on their land. If this answer is checked, explain the landowner's involvement in the project in Section 3.
- ☐ Other

Project Scope Narrative (max 500 words)

0 / 500 words

Budget Narrative (max 500 words)

0 / 500 words

Timeline Narrative (max 500 words)

0 / 500 words

4. Innovation & Capacity

Innovation & Capacity Narrative (max 500 words)

0 / 500 words

Tier 1 Attachments

Budget Spreadsheet + Project Timeline (required)

Choose File No file chosen

Project Site Map (required)

Choose File No file chosen

Letters of Support (optional)

Choose Files No file chosen

Organizational Information (required)

Choose File No file chosen

Photos (optional)

Choose Files No file chosen

Tier 1 Grant Administration & Certification

Certification

Select...



Signature (type name)

Name & Title

Date (YYYY-MM-DD)

YYYY-MM-DD

☐

I acknowledge that all application materials and scoring will be made public as part of grant selection process.



SANTA CRUZ COUNTY
MEASURE Q

Measure Q Grant Proposal Application

Tier 2 – Community Impact Grants (Complete only if Funding Requested \geq \$50,000)

SAMPLE

1. Alignment with Measure Q Vision Plan Priorities

Thematic Areas (check all that apply)

- ☐ Water Resource Management
- ☐ Wildfire Risk Reduction and Forest Health
- ☐ Parks, Recreation, Access, and Equity
- ☐ Wildlife and Habitat Protection
- ☐ Coastal Protection and Adaptation
- ☐ Agricultural and Work Land Protection

Thematic Areas Narrative (max 300 words)

0 / 300 words

Project Prioritization Principles (check all that apply)

- ☐ Multi-Benefit Outcomes
- ☐ Match Funding and Leveraging Potential
- ☐ Equity Impact
- ☐ Climate Resilience Value

Prioritization Narrative (max 300 words)

0 / 300 words

Secondary Prioritization Principle Narrative (max 300 words)

0 / 300 words

2. Community Benefit

Target Community / User Groups (max 500 words)

0 / 500 words

Community Value areas (check all that apply)

- ☐ Public safety
- ☐ Health and well-being
- ☐ Access to nature
- ☐ Recreation opportunities
- ☐ Community identity or livability

Community Value Narrative + outreach/engagement (max 500 words)

0 / 500 words

3. Wildlife & Environmental Benefit

Project improves the following: (check all that apply)

- ☐ Water Quality
- ☐ Habitat
- ☐ Climate Resilience

Environmental Outcomes Narrative (max 500 words)

0 / 500 words

4. Project Readiness & Feasibility

Ground disturbance / site improvements?

Select...



Required permits (max 500 words)

0 / 500 words

Partner approvals / agreements (max 500 words)

0 / 500 words

Timeline & Milestones (max 500 words)

0 / 500 words

Team Capacity (max 500 words)

0 / 500 words

Site Control (check all that apply)

- ☐ Applicant owns the property for the proposed project.
- ☐ Applicant has a written agreement with the landowner to conduct the project on their land.
- ☐ Applicant does not have a written agreement with the landowner to conduct the project on their land. If this answer is checked, explain the landowner's involvement in the project in Section 3.
- ☐ Other

Feasibility Narrative (max 500 words)

0 / 500 words

5. Partnerships & Collaboration

Project Partners (max 500 words)

0 / 500 words

Collaboration Summary (max 500 words)

0 / 500 words

6. Budget & Leveraging of Resources (Tier 2 summary)

Grant funds requested (USD)

Auto-populated from Project Overview budget

Matching funds (cash) (USD) (optional)

Auto-populated from Project Overview budget

In-kind contributions (USD) (optional)

Auto-populated from Project Overview budget

Total leveraged resources (USD)

Auto-calculated (matching + in-kind)

Indirect cost rate (%)

Maintenance costs (USD) (optional)

Budget Narrative (max 500 words)

SAMPLE

0 / 500 words

7. Long-Term Maintenance & Monitoring

Requires maintenance?

Select...



Funding identified for maintenance?

Select...



Plan for Sustained Benefits (max 300 words)

0 / 300 words

8. Optional Bonus – Visibility, Innovation & Scalability

Is this project referenced in any other local or state plan?

Select...



Optional Bonus Narrative (optional) (max 500 words)

0 / 500 words

Tier 2 Attachments

Detailed Budget Spreadsheet (required)

No file chosen

Project Site Map (required)

No file chosen

Letters of Support (optional)

No file chosen

Project Timeline / Gantt Chart (required)

No file chosen

CEQA/Environmental Documentation (optional)

No file chosen

Organizational Information (required)

No file chosen

Photos (optional)

No file chosen

Tier 2 Grant Administration & Certification

Certification

Select...



Signature (type name)

Name & Title

Date (YYYY-MM-DD)

YYYY-MM-DD

☐

I acknowledge that all application materials and scoring will be made public as part of grant selection process.



SANTA CRUZ COUNTY
MEASURE Q

SAMPLE

Measure Q Grant Proposal Application



**Project
Overview**



**Tier 2
Application**

1. Project Overview

Project Type

Tier 2 Community Impact Grants



Your selection will control which application questions are displayed.

Project Title (max 30 words)

0 / 30 words

Applicant Organization

Select...



Applicant Organization – Other (if not listed)

If "Not listed", complete the next field.

Primary Contact Name**Primary Contact Title****Primary Contact Phone****Primary Contact Email**

Additional Portal Users

Add additional users who should have access to this application portal.

Project Location

Tip: Start typing an address and select from suggestions. You can also drop a pin on the map below.

Parcel Number

Map Pin Location

Click on the map to drop a pin (or drag the pin). Latitude/Longitude will auto-fill to 14 decimal places.

Latitude: 36.97411710000000 | Longitude: -122.03079630000001

Project Latitude (14 decimal places)**Project Longitude (14 decimal places)**

Districts & Representation

Pick the project jurisdiction first. Then select the matching district/representatives for the project location.

Project Jurisdiction / City (check all that apply)

- ☐ City of Santa Cruz
- ☐ City of Watsonville
- ☐ City of Capitola
- ☐ City of Scotts Valley
- ☐ Unincorporated Santa Cruz County
- ☐ Multiple jurisdictions / Countywide
- ☐ Other / Not sure

Santa Cruz County Supervisor District (check all that apply)

- ☐ District 1 — Manu Koenig
- ☐ District 2 — Kimberly De Serpa
- ☐ District 3 — Justin Cummings
- ☐ District 4 — Felipe Hernandez
- ☐ District 5 — Monica Martinez

Please describe where in City or County proposed project will serve

CA State Assembly District / Representative

Select... ▼

CA State Senate District / Representative

Select... ▼

DAC Status (Disadvantaged Community)

Select... ▼

SDAC Status (Severely Disadvantaged Community)

Select... ▼

DAC/SDAC Notes (census tract, tool used, etc.)

Census tracts receiving the highest 25 percent of overall scores in CalEnviroScreen 4.0 (1,984 tracts). Census tracts lacking overall scores in CalEnviroScreen 4.0 due to data gaps, but receiving the highest 5 percent of CalEnviroScreen 4.0 cumulative pollution burden scores (19 tracts). Census tracts identified in the 2017 DAC designation as disadvantaged, regardless of their scores in CalEnviroScreen 4.0 (307 tracts). Lands under the control of federally recognized Tribes. For purposes of this designation, a Tribe may establish that a particular area of land is under its control even if not represented as such on CalEPA's DAC map and therefore

SAMPLE

Environmental Compliance and Permitting Status (check all that apply)

What is the status of the environmental documentation for this project, check the most appropriate box? Please provide documentation of environmental compliance if applicable. Environmental permits are not required prior to grant award.

- ☐ No CEQA/NEPA work initiated
- ☐ Initial Study Completed, date of completion:
- ☐ Negative Declaration, date of certification:
- ☐ Categorically Exempt, date of certification:
- ☐ CEQA/NEPA in process, expected date of completion:
- ☐ CEQA/NEPA completed, date of completion:

Permits Necessary for Project Implementation

AGENCY identify permits necessary for project implementation	YES	NO	NA	NOT SURE	COMMENT	STATUS
California Fish and Wildlife	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="text" value="Enter comment"/>	<input type="text" value="Enter status"/>
State Water Control Resources Board	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="text" value="Enter comment"/>	<input type="text" value="Enter status"/>
US Fish and Wildlife	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="text" value="Enter comment"/>	<input type="text" value="Enter status"/>
City/County Construction Permits	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="text" value="Enter comment"/>	<input type="text" value="Enter status"/>
Coastal Commission	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="text" value="Enter comment"/>	<input type="text" value="Enter status"/>

AGENCYidentify permits necessary for
project implementation**YES****NO****NA****NOT
SURE****COMMENT****STATUS****Other**☐☐☐☐**Please describe any permit preparations or relevant experience with this type of permit process****Estimated Project Start
Date (YYYY-MM-DD)****Estimated Project
Duration Unit****Duration Amount****Can project start upon
grant award?****Please describe project readiness delays or dependencies (max 300 words)**

0 / 300 words

Project Effectiveness Metric**Estimated Effectiveness Value**

Funding Request and Budget

Category	Measure Q Funds Requested (USD)	Match (Cash) (USD)	In-Kind (USD)	Total (USD)
Personnel	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Fringe Benefits	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Travel	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Equipment	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Supplies	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Contractual / Consultants	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Construction	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Other Direct Costs	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Indirect Costs	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>

Total Funding Requested (USD)**Total Project Cost (USD)**

Executive Summary (250 words)

0 / 250 words

SAMPLE